Buckinghamshire New University

PROGRAMME SPECIFICATION

1. Key Information

Programme Title:	MA Wigs, Hair and Make Up for Fashion and the Arts
Awarding Institution:	Buckinghamshire New University
Teaching Institution(s):	Buckinghamshire New University
Subject Cluster:	Visual Arts
Award Title (including separate Pathway Award Titles where offered):	MA Wigs, Hair and Make Up for Fashion and the Arts
Pathways (if applicable)	
FHEQ level of final award:	7
Other award titles available (exit qualifications):	Postgraduate Certificate Postgraduate Diploma
Accreditation details:	
Length of programme:	1 year
Mode(s) of Study:	Full Time
Mode of Delivery:	In person (on-site) delivery
Language of study:	English
QAA Subject Benchmark(s):	Art & Design (2019)
Other external reference points (e.g. Apprenticeship Standard):	
Course Code(s):	MAWHMAFT
UCAS Code(s):	
Approval date:	01 December 2022
Date of last update:	

2. Programme Summary

The Hair and Make-up industries use a range of skills and materials to enhance and elevate design in fashion, media and the arts. The course develops an experimental approach to the art of wigs and postiche, where, through an understanding of the use of different types, characteristics and application of hair, materials and fabrics, practitioners can design and sculpt abstract and avant- garde creations to an advanced level. With concepts underpinned by critical understanding, you can combine these designs with various innovative make-up applications and skills to create designs suitable for all arenas of the performance world.

The MA programme is designed to equip you with advanced technical skills in wig making, hair styling and make-up, to enable career progression within a wide range of sectors within

the arts and media industries in the UK and internationally. You will develop enhanced research skills and critical thinking to enable the completion of innovative designs underpinned by strong historical, social and cultural influences, suitable for a wide range of audiences. Contextual studies will deepen the critical and theoretical exploration of design, embedding the ways in which social and cultural identity are integral to hair and make-up design.

Working alongside industry professionals from a range of disciplines, this course will expand your professional knowledge, increasing your employability across all media platforms, to include fashion editorial, film and television, and theatre.

The course will further develop your entrepreneurial skills, emphasising the importance of cultivating a network of associates and contacts not just in the Hair and Make-up departments but across all modalities in the industry sector; emphasising the importance of contractual obligations and how this can affect social and digital self- promotion.

3. Programme Aims and Learning Outcomes

Programme Aims

This programme aims to:

1. Provide industry standard technical skills and associated theoretical knowledge to enable learners to create and conceptualise innovative and expressive designs suitable for all genres within the hair and make-up, media and artistic industries

2. Provide learners with key strategies and professional industry guidance to improve career prospects and enhance employability

3. Provide learners with a critical and contextual understanding of core subject matter and extensive research techniques to enhance and enable critical design conceptualisation and realisation

4. Enable learners to understand a range of professional arenas and the differing applications of each technique and skill developed within ever-evolving industry parameters

5. Enable learners to produce designs that are suitable and practical for industry requirements

Programme Learning Outcomes

Knowledge and Understanding (K)

On successful completion of the programme you will be able to:

ID	Learning Outcome
K1	Demonstrate a comprehensive understanding of the practical applications of wig and postiche making and its importance within the media hair and makeup industry.
K2	Apply a range of research methodologies across creative practices suitable for all areas of the media and art industries.
K3	Describe, theorise, interpret and evaluate historical, contemporary and cultural hair and make-up texts and images from a technical perspective using appropriate subject specific vocabulary.

K4	Synthesise and collate research to develop and produce innovative designs to industry standards.
K5	Comprehensively illustrate understanding of the nature of the creative industries in the UK and its relationship and impact worldwide.

Analysis and Criticality (C)

On successful completion of the programme you will be able to:

ID	Learning Outcome
C1	Critically analyse the interplay between creative and critical enquiry in the discipline.
C2	Realise the possibilities of a script, score and other textual and documentary sources.
C3	Take responsibility as an individual artist, for creative decision making in an ever-evolving dynamic industry.
C4	Develop critical awareness of the social, ethical and legal requirements needed for industry practices.
C5	Develop and analyse the importance of cross-disciplinary collaboration within the larger industry communities.

Application and Practice (P)

On successful completion of the programme you will be able to:

ID	Learning Outcome
P1	Initiate, develop and realise distinctive and creative work within various forms, working under the industry constraints.
P2	Demonstrate high technical understanding and ability in the art of hair styling and make-up.
P3	Apply rigorous health and safety regulations to ensure a safe professional working environment.
P4	Apply and practice differing and detailed design options/requirements to suit the vast range of media platforms within the industry.
P5	Demonstrate ingenuity and critical problem- solving skills applicable to the wider hair and make-up industries.

Transferable skills and other attributes (T)

On successful completion of the programme you will be able to:

ID	Learning Outcome
T1	Articulate ideas and communicate information comprehensibly in visual, physical, oral, digital and textual forms with appropriate scholarly and professional registers/conventions.
T2	Manage personal workloads, meet deadlines, negotiate and pursue goals with others.

T3	Employ appropriate digital media and information technologies to create, develop and present work.
T4	Work productively and professionally in a group or team, showing abilities at different times to listen, contribute and lead effectively.
T5	Collate and research alternative and recyclable materials to reduce the carbon footprint within the subject specific area.

Graduate Attributes

The BNU Graduate Attributes of: Knowledge and its application; Creativity; Social and ethical awareness and responsibility; and Leadership and self-development focus on the development of innovative leaders in professional and creative capacities, who are equipped to operate in the 21st Century labour market and make a positive impact as global citizens.

On this programme, attributes are developed through the practical and theoretical study of Hair and Make-up as an art form, with the skills transferable across a range of media platforms . These skills are embedded applying traditional wig making skills and exploring new, innovative methods and materials. (P2,3 &4, K1, K3), critically analysing working practices and applications to enable a thorough understanding of practical industry requirements and developing ethical awareness within the various media platforms . (C1-5, T5). Learners will develop distinct and innovative designs utilising a range of subjects from art, science, literature and nature (K3,4,P1) and apply knowledge of broader practices and essential industry paperwork to enable a smooth transition into higher performing areas of industry (K2, K5, T1-4), as well as applying practical skills and ingenuity to realise designs and problem solve (P5)

4. Entry Requirements

The University's general entry requirements will apply to admission to this programme with the following additions / exceptions:

BA (Hons) degree in Hair and Make-up (Minimum 2:1), A level 5 Qualification such as an HND in a relevant area of study (Merit or higher) with a minimum 2 years' work experience in industry; minimum 5 years industry experience in theatre, fashion, film or television.

If you do not meet the entry requirements you may, if you have relevant professional experience, still be invited for interview, where you will be required to demonstrate the necessary knowledge and understanding for entry onto the course.

Previous study, professional and / or vocational experiences may be recognised as the equivalent learning experience and permit exemption from studying certain modules in accordance with our accreditation of prior learning (APL) process.

5. Programme Structure

Pathway 1 or stand-alone course **[add further tables for each additional pathway]**

Level	Modules (Code, Title and Credits)	Exit Awards
Level 7	**Core modules:** CAD7006 Dissertation - 40 CAD7007 Wig making: Technical skills and construction - 40 CAD7008 Avant-Garde Hair and Make-up Design - 20 CAD7009 Professional Practice - 20 CAD010 Final Major project - 60	**PG Cert in Wigs Hair and Make-up for Fashion and the Arts – 60 credits** **Postgraduate Diploma (PGDip) PGDip in Wigs Hair and Make-up for Fashion and the Arts – 120 credits**

Please note: Not all option modules will necessarily be offered in any one year. Other option modules may also be introduced at a later stage enabling the programme to respond to changes in the subject area.

6. Learning, Teaching and Assessment

Learning and teaching

The MA Wigs, Hair and Make-up for Fashion and the Arts course encompasses a wide range of teaching, learning and assessment methods. Lectures and seminars, delivered by academics and industry specialists to develop critical thinking and support a deeper understanding of the cultural/social and theoretical research needed to accomplish innovative designs and concepts. Practical masterclasses and workshops, led by professionals within industry aimed at extending existing knowledge and working to professional style briefs and budget constraints. You will be expected to independently study and prepare for assessments outside of timetabled activities in the form of: • Extensive research and reading in preparation for seminars and workshop design activities • Independent studio work guided by workshop technicians • Independent study in preparation for assignments and academic submissions • Visit to museums, galleries and exhibitions. Support and guidance will be provided in the following areas • Essay writing • Portfolio creation • Presentation and oral skills • Entrepreneurial Skills.

Assessment

The following assessment activities are used on this programme:

• Reports, Essays and dissertations – Written documents based on research and development centred around a specific brief or criteria

 • Development sketchbooks – Cataloguing the design process from research to completion (including digital blogs)

 • Practical Skills – working to pre-assigned briefs you will be assessed on your outcomes to professional standard outputs, essential to achieving a successful career.

 • Portfolio – Creating a visual portfolio of your work essential for promotion when meeting prospective employers. You will be taught different processes and assessed on your outcomes by a professional panel.

 • Presentation – Oral skills are paramount in this industry, presentation pitches for designing opportunities, leading a team to produce cohesive professional outcomes, dealing with actors, models and directors. You will be guided and assessed on your presentation skills throughout the degree.

• Group and collaborative work – teamwork is essential in the media industries as hair and make-up are just a small area in a much bigger arena. You will be assessed on your ability to work cohesively within a larger team. Assessments are designed to reflect industry working protocols and requirements, you will be required to complete various written, presentation and practical tasks designed to ensure you are industry prepared. As well as lecturer feedback, you are expected to self and peer assess and are encouraged to be critical and reflective towards your own and others work.

Contact Hours

1 unit of credit is the equivalent of 10 notional learning hours. Full time undergraduate learners' study 120 credits (1200 hours) and full-time postgraduate learners' study 180 credits (1800 hours) as per year or 'stage' of the course.

Year 1

Scheduled teaching – 500 hours

Guided independent study – 1300 hours

7.Programme Regulations

This programme will be subject to the following assessment regulations:

- [Academic Assessment Regulations](#)

8. Support for learners

The following systems are in place to support you to be successful with your studies:

- The appointment of a personal tutor to support you through your programme
- A programme handbook and induction at the beginning of your studies
- Library resources, include access to books, journals and databases - many of which are available in electronic format – and support from trained library staff
- Access to Blackboard, our Virtual Learning Environment (VLE), which is accessible via PC, laptop, tablet or mobile device
- Access to the MyBNU portal where you can access all University systems, information and news, record your attendance at sessions, and access your personalised timetable
- Academic Registry staff providing general guidance on University regulations, exams, and other aspects of students and course administration
- Central student services, including teams supporting academic skills development, career success, student finance, accommodation, chaplaincy, disability and counselling
- Support from the Bucks Students' Union, including the Students' Union Advice Centre which offers free and confidential advice on University processes.

9. Programme monitoring and review

BNU has a number of ways for monitoring and reviewing the quality of learning and teaching on your programme. You will be able to comment on the content of your programme via the following feedback mechanisms:

- Formal feedback questionnaires and anonymous module 'check-ins'
- Participation in external surveys
- Programme Committees, via appointed student representatives
- Informal feedback to your programme leader

Quality and standards on each programme are assured via the following mechanisms:

- An initial event to approve the programme for delivery
- An annual report submitted by the External Examiner following a process of external moderation of work submitted for assessment
- The Annual Monitoring process, which is overseen by the University's Education Committee
- Review by the relevant PSRB(s)
- Periodic Subject Review events held every five years
- Other sector compliance and review mechanisms

10. Internal and external reference points

Design and development of this programme has been informed by the following internal and external reference points:

- The Framework for Higher Education Qualifications (FHEQ)
- The QAA Subject Benchmark Statement – see detailed mapping below
- The QAA Master's Degree Characteristics Statement
- The BNU Qualifications and Credit Framework
- The BNU Grading Descriptors
- The University Strategy

Mapping of Subject Benchmark Statement and any relevant Apprenticeship Standard to Programme Learning Outcomes

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
Benchmark / Standard requirement	**K1**	**K2**	**K3**	**K4**	**K5**	**C1**	**C2**	**C3**	**C4**	**C5**	**P1**	**P2**	**P3**	**P4**	**P5**	**T1**	**T2**	**T3**	**T4**	**T5**
Apply advanced technical knowledge and developmental strategies within their chosen professional subject specialism, informed by current industry practice strategies and guidance, research and scholarship.	x	x	x	x		x		x			x	x	x	x	x		x			
Evidence critical awareness of current issues and developments that form and guide the professional standards utilised across the subject/professional platform	x				x				x	x	x					x	x			x
Apply in depth knowledge of professional					x	x		x	x	x			x		x	x	x	x		x

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
Benchmark / Standard requirement	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
responsibility, integrity and ethics																				
Reflect and critique their own practice as a learner and a practitioner	x	x	x					x	x		x			x	x	x	x			
Critically apply research, ideas and perspectives to professional situations both practical and theoretical.	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x		
Evidence the ability to independently source and apply research from a wide range of sources		x	x	x		x								x		x	x			
Equipped with the essential skills and experience to enable employment into a variety of subject specific professional areas and platforms	x								x		x	x	x	x	x	x	x	x	x	x

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
Benchmark / Standard requirement	**K1**	**K2**	**K3**	**K4**	**K5**	**C1**	**C2**	**C3**	**C4**	**C5**	**P1**	**P2**	**P3**	**P4**	**P5**	**T1**	**T2**	**T3**	**T4**	**T5**
Source, investigate and research, recyclable alternatives to current industry wide practices				x	x				x						x					x
Generate arguments, concepts, proposals and solutions in response to industry standard briefs	x	x		x			x	x			x			x	x	x	x			

Mapping of Programme Learning Outcomes to Modules

Programme Learning Outcome	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
Module Code (Core)	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
Level 7																				
AD726			x	x		x		x	x	x						x	x	x		x
AD733	x	x	x	x		x	x	x	x	x	x			x	x	x	x	x		
AD734	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x
AD725	x				x				x	x	x	x	x		x	x	x	x	x	
AD727	x	x	x	x		x	x	x			x	x	x	x	x	x	x	x		